



Empowering capital and insights for growth, transformation and value creation

JSTAR Holdings is a leading private investment firm. For more than two decades it has partnered with founders and leadership teams to uncover and execute on transformative opportunities to drive growth, market leadership, equity value and benefits for all company stakeholders. JSTAR brings seasoned strategic, operating, and investment experience to every opportunity; and has a track record of generating strong investment returns. JSTAR is an ideal mix of best of class institutional capabilities combined with an innovative, entrepreneurial and solutions-oriented approach.

20+ Year
Track Record

Over \$500m
Invested

Innovative With
Investment Wisdom

Diverse Industry
Experience



Business to Business



High Value Add Manufacturing
and Distribution



Aerospace, Complex
Machining and Assembly



Healthcare



Energy



Consumer Brands and E-
commerce



Wellness, Food
and Restaurant



FinTech and Credit

INVESTMENT FOCUS

- Revenue: \$10m to \$350m; \$2m for strategic add-ons
- EBITDA: No minimum at time of purchase; ability to grow EBITDA margins to 15% or greater within first three years of investment
- Hold Period: Flexible time horizon
- Geography: Headquartered in North America
- Situations: Buyout, growth, succession/family wealth transfer, public to private, carve-outs, and distressed including bankruptcy
- Strategies: Good to great, buy and build, scale for fast organic growth, creating sustainable long-term value, turnaround

JSTAR customizes its capital and investment structure to each unique opportunity.

VALUE-ADD

JSTAR champions strategically nurturing and investing in talent, products, services, customers, innovation, technology and processes.

We symbiotically collaborate with portfolio company leadership teams to evolve and significantly increase the value of the business (3x revenue growth; 10% of ebitda margin growth), often driven by some of the following key levers:

- Strategy and key initiative optimization and prioritization
- Organization structure, alignment, and incentives
- Best KPI dashboards for all levels and functions of organization
- Talent recruitment, training, mentoring and retention
- Customer, channel and supplier pricing and incentives
- Sales infrastructure and automated, smart digital marketing
- New business growth models; product, service and support innovation
- Manufacturing, service, distribution optimization and automation
- E-commerce and logistics; digital easy pay and loyalty programs
- Integrated text, web, mobile, phone, in-person CRM
- Optimal tech stack and AI integration
- Lean, optimized finance and administrative processes

TRUSTED PARTNER

JSTAR has delivered strong investment returns while being a valued and trusted partner to founders, executive teams, debt providers, investment banks, and intermediaries.